

OVERVIEW - FACTS AT A GLANCE



Default Data
Click to select your data

Select date range

* All comparative facts with same period Previous Year

Sessions

68,171

↑ 0.9%

Users

51,796

↓ -4.8%

Bounce Rate

41.94%

↓ -13.3%

Pageviews

303,476

↑ 10.9%

Pages / Session

4.45

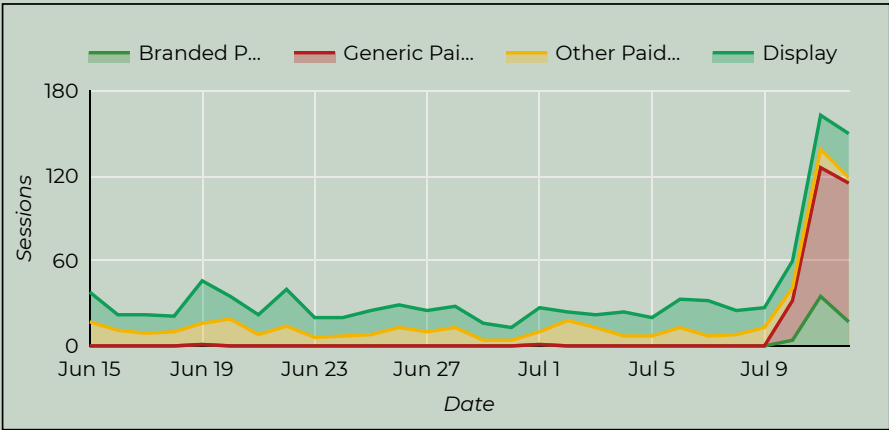
↑ 9.9%

Avg. Time on Page

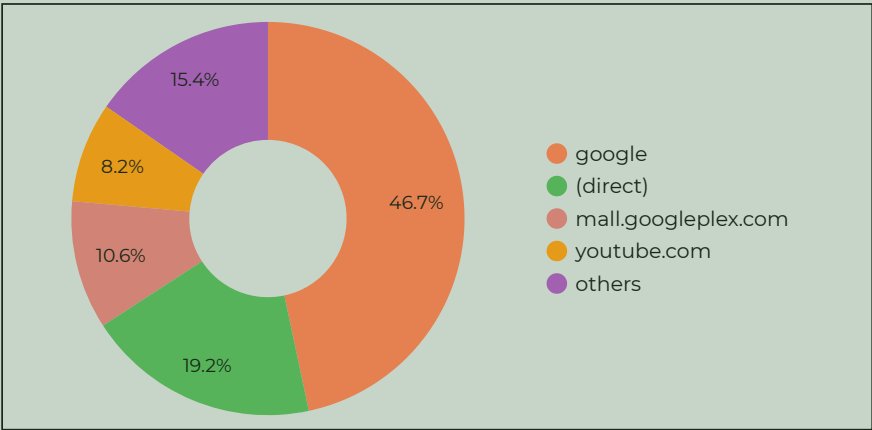
00:00:45

↓ -9.5%

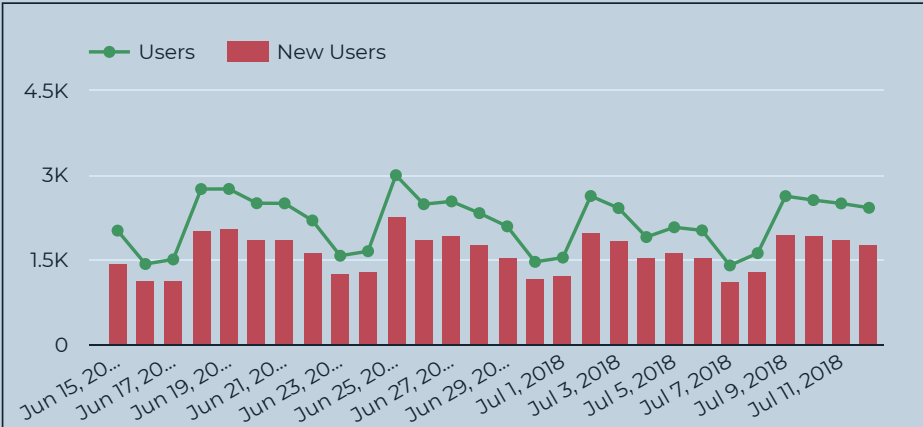
Which channels are driving Engagement?



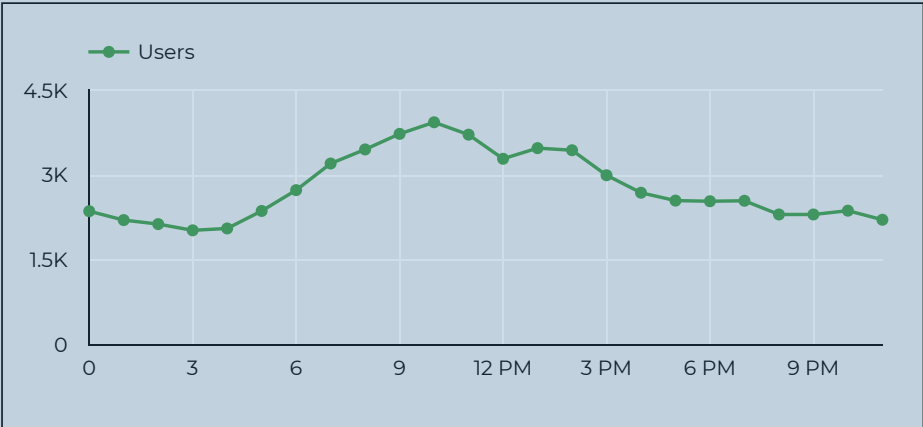
Where is your traffic coming from?



How many users are coming to my website ?



When are your users most active?



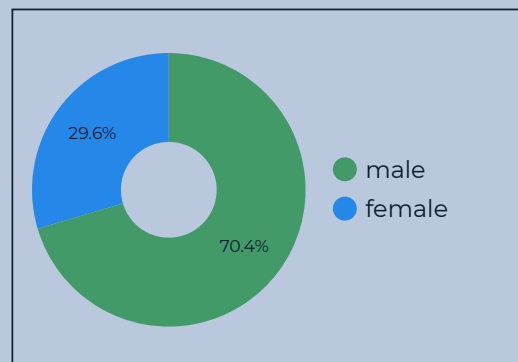
WHO'S YOUR AUDIENCE?



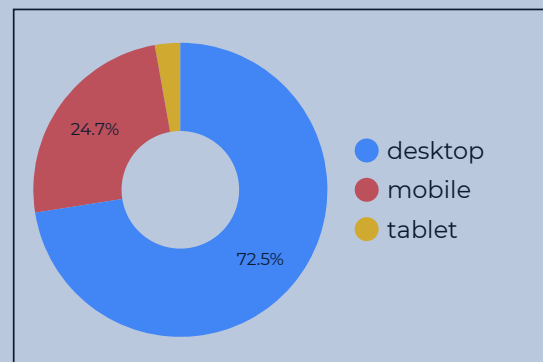
Default Data
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Select date range

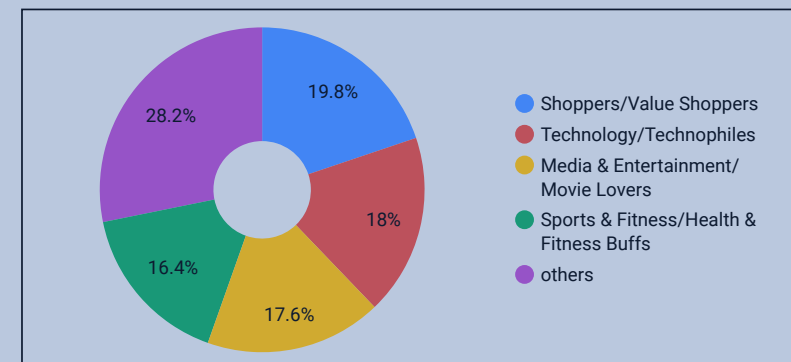
What is the "gender" Split ?



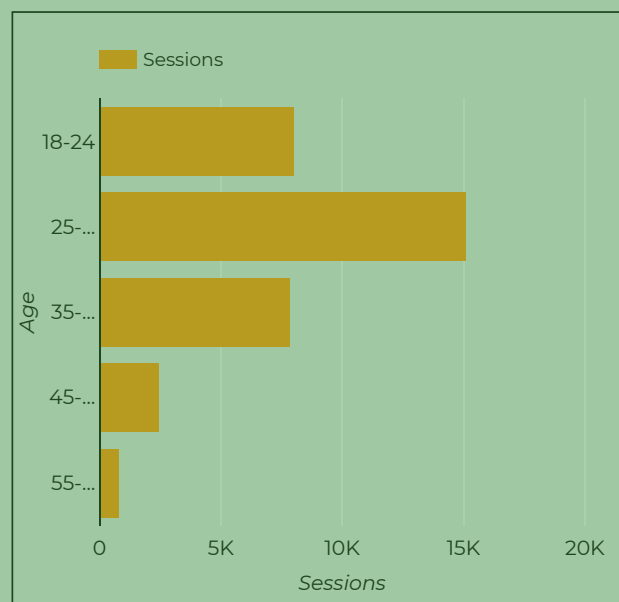
What devices are people using ?



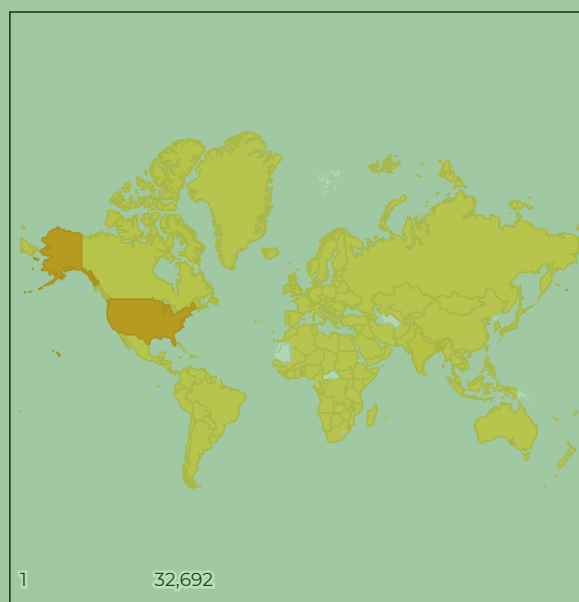
What are their interests ?



How old are your users ?



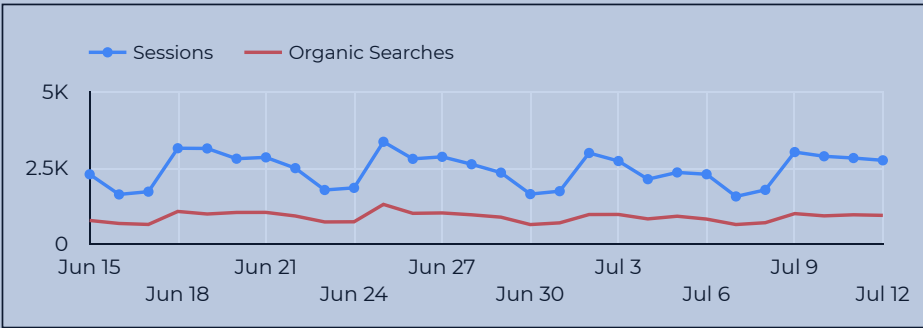
Which countries your users come from ?



	Country	Sessions	% Δ
1.	United States	32,692	-1.2% ↓
2.	India	4,659	12.9% ↑
3.	United Kingdom	3,010	-8.5% ↓
4.	Canada	2,044	4.0% ↑
5.	Japan	1,986	25.0% ↑
6.	Germany	1,589	7.1% ↑
7.	Taiwan	1,555	36.4% ↑
8.	France	1,243	-0.2% ↓
9.	Brazil	1,160	43.2% ↑
10.	Spain	1,160	13.5% ↑
Grand total		68,171	0.9% ↑
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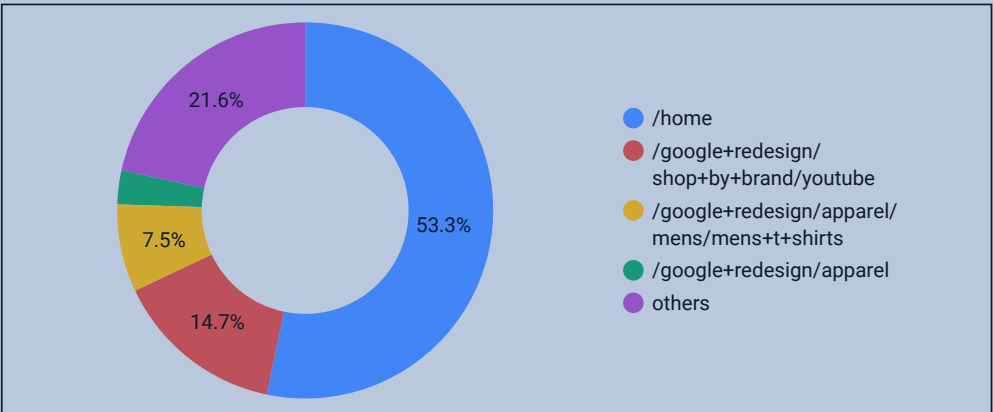


How do organic search sessions stack up with other sessions ?

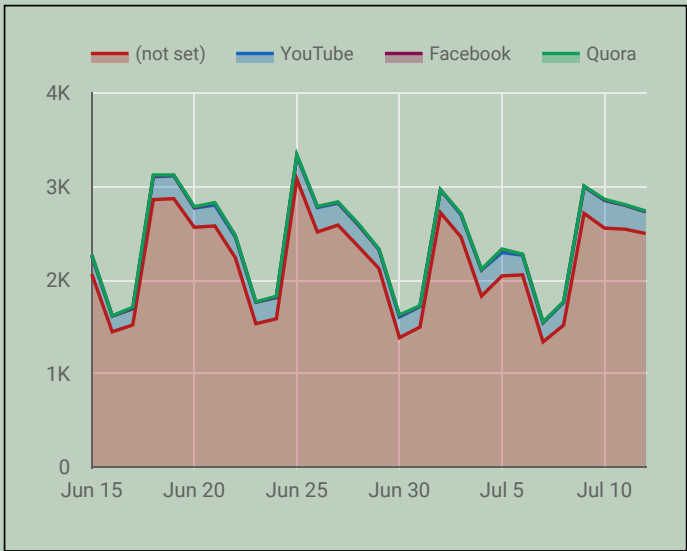


24.6K of users got to your site through organic search
-3,933

What are top pages in your Site ?



Which social networks send traffic ?



How are your users moving between pages ?

	Landing Page	Second Page	Exit Page	Sessions
1.	/home	(not set)	/home	13,551
2.	/google+redesign/shop+by+brand/youtube	(not set)	/google+redesign/shop+by+brand/youtube	7,126
3.	/home	/home	/home	3,601
4.	/google+redesign/apparel/mens/mens+t+shirts	(not set)	/google+redesign/apparel/mens/mens+t+shirts	953
5.	/home	/google+redesign/apparel/mens	/google+redesign/apparel/mens	704
6.	/home	/home	/google+redesign/apparel/mens	655
7.	/signin.html	(not set)	/signin.html	630
8.	/google+redesign/apparel/mens	(not set)	/google+redesign/apparel/mens	604
Grand total				68,171

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